

Prasar Bharati
(India's Public Service Broadcaster)
Directorate General: Doordarshan
New Delhi

F. No. 8/9/2017-P-5

Dated: 17.08.2017

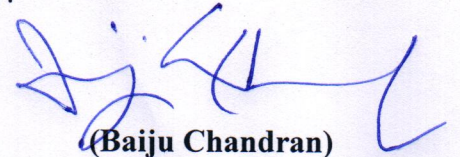
Announcement for inviting proposals under sponsored category.

Doordarshan invites proposals for programmes in different genres as mentioned below under Sponsored category for Mid Prime Time Band of Doordarshan National Channel.

- A. Youth Magazine / Women Magazine
- B. Family Drama / Sitcom / Suspense Thriller
- C. Mythological Serial
- D. Film based Series
- E. Chat Show / Game Show / Quiz Shows
- F. Musical Show / Reality Show / Travel Show / Cookery Show
- G. Celebrity Chat Show
- H. Telefilms series

The proposals are to be submitted with a processing fee alongwith the pilot episode in Professional Optical Disc, HD Format 16:9 aspect ratio addressed to **Director General, Doordarshan, Copernicus Marg, New Delhi – 110 001**. For details are see **Sponsored Programmes Guidelines on our website www.ddindia.gov.in**.

The last date of submission of proposal is 31.08.2017.



(Baiju Chandran)
Dy. Director of Programmes
DD National

- Copy to:
1. ADG(Admn.) for giving kind instructions to upload on website.
 2. Facilitation Counter, DG: DD with the request to accept the proposals complete in all respect.
 3. Reception Office, DG: DD for information
 4. NIC is requested to upload the DD Website

Copy for kind information:

5. PR Unit for Print Advertisement
6. DDP- DDK, Delhi for scroll and announcement on DD National.