

**PRASAR BHARATI**

**(India's Public Service Broadcaster)**

**DIRECTORATE GENERAL: DOORDARSHAN**

**REQUEST FOR PROGRAMME ACQUISITION FOR  
TELECAST ON DOORDARSHAN CHANNELS**

**Directorate General: Doordarshan**

**Copernicus Marg, New Delhi-110001**

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## INDEX

Sl. No.	Particulars	Page No.
1.	Invitation of Programmes under acquisition mode	3
2.	Background	3
3.	Details of Proposals	3
4.	Details of Programmes	3-5
5.	Procedure to submit proposals	6
6.	Processing Fee	7
7.	Others Terms	7
8.	Last date of application	8
9.	Application format	9
10.	Affidavit-cum-Declaration	11
11.	Check List	12

## **1. Invitation of Programmes under acquisition mode**

Doordarshan invites Programme Proposals from reputed Producers/ production houses for its 24x7 satellite channel DD KASHIR under Fixed Budget Mode of Programmes Acquisition Category for telecast as per the “**Guidelines for Acquisition of Programmes**”. The guidelines are available at [www.ddindia.gov.in](http://www.ddindia.gov.in).

## **2. Background:**

Prasar Bharati is making special efforts in revamping programme content on its various channels. Prasar Bharati is in the process of launching a new channel for the north-east region of the country and revamping the content on other channels including DD Kashir.

## **3. Details of Proposals:**

Programme proposals for Doordarshan are invited for the following identified genres under Acquisition Mode. Interested producers may submit their programmes as per the genre given in para 4.2. The producers must indicate clearly whether the programme submitted is being offered on ‘Short Term Rights’ transfer basis.

## **4. Details of Programmes**

Please refer to the table in para 4.2 for genre, duration and language details. Number of episodes to be acquired in each category shall be the discretion of Doordarshan.

**4.1** Language dub versions of programmes can be submitted. However Doordarshan shall not make any additional payment for dubbing. Applicants must clearly indicate the original language of the programme while submitting the proposal. Information regarding rights and previous telecast of the dubbed version must also be clearly stated.

4.2 Programmes may be submitted under following genre:

Sr. N.	Genre	Duration (Minutes)	Language	Acquisition Mode
1	<b>Devotional Songs, chants</b>	30	Kashmiri/ Dogri/ Ladakhi/Gojri/ Balti/ Pahari/ Pashto	Short-Term
	<ul style="list-style-type: none"> <li>Sufi Devotional Songs</li> </ul>			
	<ul style="list-style-type: none"> <li>Bhajans</li> <li>Devotional Songs</li> </ul>			
2	<b>Classical and Semi Classical</b>	30	Kashmiri, Dogri, Ladakhi	Short-Term
	<ul style="list-style-type: none"> <li>Light Classical Vocal</li> </ul>			
	<ul style="list-style-type: none"> <li>Popular Music/ Songs</li> <li>Indian Classical Music</li> </ul>			
3	<b>Health Shows</b>	30	Kashmiri/Hindi/ Urdu	Short-Term
	<ul style="list-style-type: none"> <li>Personal Fitness Show</li> </ul>			
	<ul style="list-style-type: none"> <li>Series on Unani medicine</li> </ul>			
	<ul style="list-style-type: none"> <li>Series on Yoga</li> <li>Series on Ayurveda</li> </ul>			
4	<b>General Entertainment</b>	30	Kashmiri/ Dogri/ Ladakhi/ Gojri	Short-Term
	<ul style="list-style-type: none"> <li>Cuisine Show</li> </ul>			
	<ul style="list-style-type: none"> <li>Travelogue</li> <li>Series on Tourist Destinations</li> </ul>			
5	<b>Fiction Programmes</b>	30	Kashmiri	Short-Term
	<ul style="list-style-type: none"> <li>Short fiction series</li> </ul>			
	<ul style="list-style-type: none"> <li>Short fiction series</li> <li>Short fiction series</li> </ul>			

6	<b>Animation Films</b>		Kashmiri/ Dogri/ Ladakhi	Short-Term
	<ul style="list-style-type: none"> <li>• Animation Programmes</li> </ul>	30		
	<ul style="list-style-type: none"> <li>• Animation Films</li> </ul>	60		
7	<b>Hindi/ English Film Based Programmes</b>		Kashmiri/ Dogri/ Ladakhi	Short-Term
	<ul style="list-style-type: none"> <li>• Film (Hindi) Based Programmes</li> <li>• Film Content (Hollywood) Based Programmes</li> </ul>	30		
8	<b>Sports Programmes</b>		Kashmiri/ Dogri/ Ladakhi	Short-Term
	<ul style="list-style-type: none"> <li>• Sports Personalities (India)</li> <li>• Sports Personalities (International)</li> <li>• Rising Stars (India)</li> <li>• Adventure Sports</li> </ul>	30		
	<ul style="list-style-type: none"> <li>• Legendary Sports Encounters</li> </ul>	30/60	Hindi/Urdu	
9	<b>Education and Career</b>		Hindi/Urdu/ Kashmiri	Short-Term
	<ul style="list-style-type: none"> <li>• Programmes on Career Guidance</li> <li>• Programmes on Skill Development</li> </ul>	30		
10	<b>Documentaries</b>		Kashmiri/ Dogri/ Ladakhi/ Urdu/Hindi	Short-Term

A full-length programme/ episode (in case programme has more than one episode) from the based on the scripts submitted shall be compulsory with the proposal. Submission of a pilot is mandatory to assess the quality, treatment

## **5. Procedure to submit proposals**

The bid should contain the following details:

- i. Concept, title, language (original and dub as applicable) and genre.
- ii. Treatment
- iii. Synopsis of the story in case of fiction based programme.
- iv. Detailed scenario script of at least 4 episodes and total number of episodes offered must be mentioned. In case episodes of a programme are fewer in number the detailed scenario script of all the episodes.
- v. Duration of the programmes.
- vi. Programme may be submitted on a quality portable hard disk drive/ Pen Drive/DVCPRO-50 cassettes of the programmes. Producer shall be responsible for delivering a functional media along with the proposal.
- vii. Documents and affidavit regarding genuineness of the Right holder.
- viii. An affidavit declaring that the programme has not been earlier telecast on Doordarshan or any other private channel in case programme is offered fresh programme category. In case the programme has been telecast earlier on Doordarshan/any other channel, it should specify the channel (s) on which telecast, date (s) of telecast and TRP, if any.
- ix. Indemnity Bond indemnifying Doordarshan against any copyright violation.
- x. Income Tax clearance Certificate issued by Income Tax authorities/PAN Card issued by Income Tax Department
- xi. Relevant details regarding the applicant such as audited balance sheets, profit and loss account, annual reports, partnership agreement, etc. for the last three years.
- xii. Details of creative team/crew members including names, bio-data and addresses of the Director, Researcher, script writer, director of photography and music director.

## 6. Processing Fee

The applications would be required to pay a non-refundable processing fee of Rs.10,000/- for each of the proposal separately. The fee would be payable through bank draft in favour of DDO, DOORDARSHAN, KASHIR' (payable at New Delhi).

The bids must be submitted as per the "Guidelines for Acquisition of Programmes". Guidelines for Acquisition of programmes can be downloaded from Doordarshan's website [www.ddindia.gov.in](http://www.ddindia.gov.in)

Doordarshan may at its discretion relax any of the above requirements in cases of such applicants whose bona fides are known and established in the media world. Doordarshan may also seek further clarifications during the course of processing.

## 7. Other Terms

- a) The producer/Production house needs to submit proposals in the application format enclosed.
- b) Producers/Production houses may submit more than one proposal however a non-refundable processing fee of Rs. 10000/- shall be Submitted for each proposal in the form of a Crossed Bank Draft in favour of 'DDO, DOORDARSHAN, KASHIR' (payable at New Delhi).
- c) At least one full length episode (where applicable) of the programme, on quality portable hard disk drive/ Pen Drive/DVCPRO-50, blue ray disc is required to be submitted along with the proposal for the committee to assess the relevance, suitability and production quality of the programme.
- d) Where there are two or more episodes in a series, each episode of the series shall be assessed for relevance, suitability and production quality. Only episodes cleared by Doordarshan shall be considered for acquisition and telecast.
- e) During ownership of acquisition rights, Doordarshan shall use the content as per its discretion and programming requirements.
- f) While producers may submit more than one programme/ series however only one programme/ series by one producer shall be acquired in the current cycle of programme acquisition.
- g) All programme proposals should be put in a sealed envelope and superscribed as **"Programme Proposals under PROGRAMME ACQUISITION FOR TELECAST ON DOORDARSHAN CHANNELS"**.

h) Proposals should be mailed/couriered to the following address:

**Facilitation Counter,  
Ground Floor, Tower 'A'  
Doordarshan Bhawan, Copernicus Marg,  
New Delhi-110001**

**Hand delivered application proposals will not be accepted in any case.**

i) For detailed information please refer to "Guidelines for Acquisition of Programmes" available on the website of Doordarshan at [www.ddindia.gov.in](http://www.ddindia.gov.in)

j) For any further clarification please contact the following:

**Section Officer  
DD Kashir  
e-Mail- dd.kashir@gmail.com**

**8. Last date for submission of proposal -: 3 August 2017**

**Proposals received after the due date and time will not be accepted.**

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9. Application Form (Use extra sheets if required)

S. No.	Description	Details
1.	Name of the Producer/Production House/ Company :	
2.	Address and contact details	
	(i) Mailing Address.	
	(ii) E-mail:	
	(iii) Telephone Number/s	
	(iv) FAX Number/s	
	(v) Mobile Number	
3.	Registration details of the Company	
4.	Service Tax regd. No. of producer/Company	
5.	Residential details (along with proof )	
6.	Attested copies of Aadhaar Card/ Ration Card/ Pan Card/ Voter's ID/Passport as proof of residence of applicant (any of two documents)	
7.	Details of Programme	
	(i) Genre	
	(ii) Title	
	(iii) Theme/Concept	
	(iv) Language (Original)	
	(v) Language (Version)	
	(vi) Detailed Story Line	
	(vii) Synopsis of the First Four episodes	
	(viii) Treatment	
	(ix) Pilot Episode	
	(x) Total Number of episodes offered	
	(xi) Earlier telecast details (Original)	
	(xii) Earlier telecast details (Version)	
	(xiii) Acquisition Type (Short- term/Perpetual)	
8.	Details of programmes produced by the applicant till date	
9.	Processing Fee details	
	(i) Amount	
	(ii) Bank Draft No & date	
	(iii) Name of Bank	
	(iv) Payable at	
10.	Pilot details- Theme, genre, language etc.	

Note: (a) Please ensure that AFFIDAVIT-CUM-DECLARATION (Annexure-I) and CHECK LIST (Annexure-II) is attached with the application.

(b) Application and the supporting documents should be a complete document and should be bound as a volume. The documents should be page numbered and each page duly signed by authorized representative.

(c) Attach the profile of the Producer, Director, Researcher, Script writer, cinematographer & musician along with their written consent/ Confirmation for their engagement in the production of Programme(Each one to be given separately)

Place ....  
seal  
Date...

Signature with

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AFFIDAVIT-CUM-DECLARATION  
(On a Stamp paper of value Rs. 100/-)

I, ----- son/Daughter of Shri -----aged about ----- years, resident of -----, do hereby solemnly declare and affirm as under:

1. That I am the proprietor of M/s. -----
2. That I have offered programme titled “-----“for telecast on Doordarshan from ----- under -----category.
3. I am not a defaulter/ we are not a defaulter of Doordarshan at the time of the submission of the proposal. No amount is owed by me/us to Doordarshan. No legal Proceeding for recovery of outstanding dues initiated by Doordarshan against me/ us in pending.
4. That in case, any amount is found due from me or from any banner/concern having any linkage with me, I shall be liable to pay the said amount to Doordarshan forthwith.
5. No order of blacklisting passed by the Central Government/ any State Government/ any PSU is in operation against me/ us as on date.
6. I/We accept all the terms and conditions set out in the RFP dated \_\_\_\_\_ issued by Doordarshan.

I further state that if any information furnished by me in this affidavit or otherwise is found to be incorrect, Doordarshan shall have the right to forthwith terminate its agreement with us.

(DEPONENT)

Verified at ..... on this ----- day of ----- that the contents given above in the affidavit are true and correct to the best of my knowledge.

(DEPONENT)

CHECK LIST

NAME & ADDRESS OF PRODUCER/PRODUCTION HOUSE:		
S. No.	Document	Check the box
1.	DD/Bank Draft for Rs. 10,000/- as processing fee submitted	
2.	Residential details with proof (where applicable)	
3.	Detailed Storyline, Synopsis of each episode, detailed scenario, script for first 4 (four) episodes.	
4.	Details of creative team including bio-data and addresses of Producer/Director, Researcher, Script-writer, director of photography & and music director.	
5.	Pilot Episode	
6.	Attested Copies of Aadhar Card/Ration Card/PAN Card/Voter's ID Card/ Passport as proof of residence of Applicant(Any of two documents)	
7.	Details of Production House and GST number of producer/ Company	
8.	Affidavit-cum- Declaration on a Stamp paper of value Rs.100/-	
9.	Whether degree/diploma holder from FTII/NSD/Central Govt. Institutes, Satyajit Ray Film & Television Institute and National-International award winning Directors (Proof in this regard)	