

PRASAR BYHARATI
(BROADCASTING CORPORATION OF INDIA)
DIRECTORATE GENERAL: DOORDARSHAN
NEW DELHI

No. A-11019/5/2008/S.III (Pt.II)

Dated: 10.6.2008

OFFICE ORDER NO. 23/2008/S.III

Subject: Distribution of work amongst DDGs, and Incharge DDGs in the Directorate.

In super session of all previous orders on the subject, the following shall henceforth be the work distribution amongst DDGs, and Incharge DDGs in the Directorate:-

Charge/Assignment: (DDG/Incharge DDG)

Sl. No.	Name & Designation of the officer	charge/Assignment
1	Sh. Ashok Jailkhani DDG (AJ)	(i) North East Cell (ii) Feature Films (iii) DD India (iv) DD Sports/Commonwealth Games (v) North Zone Programme Administration (vi) National Channel including processing and approval of SFC Programmes/sponsored programmes
2.	Shri R. Venkateshwaralu DDG(RV)	(i) Nodal officer and coordination of programme wing (ii) Parliamentary matters/questions/programme wing court cases/VIP references (iii) South Zone programme administration (iv) DD Bharti (v) AR Unit (vi) Coordination with finance/budget wings

		(vii) DD Archives
3.	Shri L.P. Manderwal DDG (LPM)	(i) HRD including training (ii) SIU matters/agriculture narrowcasting (iii) Education (iv) PRP meeting (v) Programme exchange unit (vi) Enactment of cable and TV Act.
4	Ms. Usha Bhasin DDG(UB)	(i) DCD (ii) C&S (iii) Cross channel promotion and packaging (iv) S.M.S and I.V.R based interactive service on DD Channels.
5	Shri F. Sheheryar DDG I/c (FS)	(i) Urdu channel (ii) CCU including Indian classics Acquisition/Royalty&Co-production (iii) Old S.A.P Cases (iv) Robocon (v) East Zone Programme Administration (vi) Residual matters of DD Metro Channel
6	Ms. Nilima Harjal DDG I/c (NH)	(i) International Relation& International marketing of Programmes & Technical Facility (ii) Music & Dance (iii) All matter relating to redressal of Consumer Grievances (iv) Digital Video Casting (v) E commerce and use of Digital Signature in India
7	Shri S.K. Grover DDG I/c (SKG)	(i) Policy and Coordination including Regional Kendras and R.L.S.S.

		(ii) DD Kashir (iii) DTH (iv) PSBT (v) DD Awards
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This issues with the approval of the Director General, Doordarshan.

(Sunita Bharal)
Dy. Director (Admn.)
Tel: 2307 3751

Copy to:-

1. All officers concerned
2. PS to CEO, Prasar Bharati
3. JS (B)/DS(BA), Ministry of I&B, Shastri Bhawan, New Delhi.
4. PS to DG:DD/E-in-C/ADG (A&F)/DDG(A)/DDA(S.III).
5. GM (Pers)/CVO, Prasar Bharati, PTI Building, New Delhi.
6. All DDGs & Incharge DDGs (Programme)/CEs in the Directorate.
7. Heads of all Doordarshan Kendras/offices.
8. All Programme Officers/Sections in the Directorate.
9. Vigilance Section/Confidential Cell in the Directorate.
10. DDA (A&G) for Doordarshan Website.
11. Personal file of the Officers concerned.
12. Hindi Section for Hindi Version.
13. Officer order folder/spare copies-30.

Director General

