

**PRASAR BHARATI
BROADCASTING CORPORATION OF INDIA
DIRECTORATE GENERAL; DOORDARSHAN
NEW DELHI**

**Advertisement for sponsored series of Programme on 'Health / Fitness and Yoga' for
DD (Sports)**

Doordarshan (DD Sports) invites proposals from outside private producers for series of progs under sponsored category on health / fitness and yoga as per sponsored guidelines.

The proposals should be submitted with a non-refundable processing fee in form of a bank draft of Rs. 5000/- for each proposal in favour of PBBCI-DG: Doordarshan New Delhi, latest by 15th February 2012.

Details of programme requirement of DD Sports Channels (Programme in Hindi / English only) are as under:

Programmes series on health & fitness and yoga under sponsored category.

How to apply:

(i) Each proposal may be submitted in sealed envelope with all details and documents specified in sponsored guideline. It may be clearly stated if the Programme is being sent in as 'Fresh' or 'Repeat' category. The same should be written on envelop _____

(ii) The proposal may be addressed to:

DDG (Sports),
DG: Doordarshan
Directorate General, Doordarshan
Mandi house- Phase -I
New Delhi-110001

The proposal may also be submitted at the facilitation counter at Doordarshan Bhawan New Delhi from 1000 Hrs. to 1700 Hrs. (Except 1300 Hrs. to 1400 hrs.) on any working day. The closing date for accepting application/ proposals is 15th February 2012.

Note:

- Since this a requirement for sponsored programmes any / all tapes may be submitted at least 15 days before dates for preview failing which the proposal will be cancelled.
- Proposals incomplete in any respect or submitted with any incorrect information will be liable for disqualification.

- Proposals finally approved under sponsored category, will be notified on Doordarshan's website in due course.
- DD reserves the right to reject any proposal based on changing requirements of channels without assigning any reason.

The following Performa may be submitted with each proposal.

1. Details of the applicant
(Company / Firm /Individual):

Name

Address

Telephone Nos.

Fax Nos.

Pan / Tin No.

2. Profile of the producer/ Production House:

3. Programme Title

4. Type of Proposal a) Fresh b) Repeat c) Animation

5. Programme Details

6. Programme Details
(a) no. of episodes

(b) Duration of each episode

(c) Format

7. Synopsis:

8. Details of creative team

9. Processing fee details:
(a) Processing fee amount Demand draft no. / date

(b) Drawn Bank Payable at

Date:
Place:

Signature of Producer/ Production House

Enclosures (Please tick the documents enclosed)

- (a) Document / Affidavit regarding rights of the programme with the applicant.
- (b) In case of a fresh programme, enclose affidavit to the effect that the programme has not been telecast earlier on Doordarshan or any other private channel. In case of repeat programmes, specify the channel and date of telecast & TRP, if any.
- (c) Indemnity Bond indemnifying Doordarshan against any copyright violation

Please refer to the sponsored category programme guideline