

**PRASAR BHARATI
(BROADCASTING CORPORATION OF INDIA)**

Host Broadcaster – Commonwealth Games D2010 Cell

Directorate General: Doordarshan
DD Bhawan, New Delhi – 110001

AN INVITATION FOR EXPRESSION OF INTEREST

For Production & Coverage Activities under the
Host Broadcaster assignment for
Commonwealth Games Delhi2010

EOI No 1(2)/ HB-CWG Cell/ D2010/ 01/ 08-09

1. Background and Objective:

The Commonwealth Games 2010 are scheduled to be held from October 3 to October 14, 2010 at Delhi (India) (hereinafter referred to as the GAMES).

The Organizing Committee - Commonwealth Games Delhi2010 has appointed , Doordarshan , a constituent of Prasar Bharati as the “ Host Broadcaster” (for short referred to as HB), for the GAMES .

This Invitation for Expression of Interest (for short referred to as EOI) is issued by Prasar Bharati , a body corporate through its constituent Doordarshan with Headquarters at Doordarshan Bhawan, Mandi House, Copernicus Marg, New Delhi in respect of the services hereinafter set out , for shortlisting eligible entity(ies).

The HB is required to produce and cover the designated sports-events and ceremonies from various Competition- Venues and non Competition- Venues in accordance with the International standards.

HB intends outsourcing the aforesaid services, interalia, for Production and Coverage in respect of designated Sporting and Non- Sporting events relating to the said GAMES, from potential Broadcasting and/or Production entities.

2. Eligibility Criteria:

(i) The Broadcasters/ Production Companies, in order to be eligible to provide the aforesaid services, must be either in their own capacities or as part of a consortia, have undertaken host broadcaster production & coverage activities either of the entire or atleast one fourth part of International sporting event in any of the following International sporting events: Commonwealth Games and/or Asian Games and/or Olympic Games, anytime in recent past since 1990 (including 1990).

(ii) The entity must have experience of coverage of sports events of International standards in High Definition TV (HDTV).

(iii) Any other entity which responds to this invitation for ‘Expression of Interest’ but does not have the requisite experience as set out above would be free to participate as a member of a consortium as long as the lead partner of the consortium meets the eligibility criteria at S. No. (i); and atleast one member meets the eligibility criteria at S. No. (ii).

It is clarified that the *lead partner* of the consortium is the one which has the largest exposure in the Host Broadcaster production and coverage activities as required above, amongst all the members of the consortium.

In case of a consortium, the bidder should specify the name of the lead partner of the consortium.

(iv) The Annual Turn-over of the entity in case of an individual EOI or all the members of a consortium taken together, must not be less than

- a. An amount equivalent to USD 10 million or INR 50 crore (INR 500 million) in each of the last five years ,

OR

- b. An amount equivalent to an aggregate of USD 60 million or INR 300 Crores in the last Five Years.

(v) The required documents explicitly supporting the past experience, consortia document – MOU document, experience of key personnel engaged, financial strength document must be forwarded with the EOI.

3. Broad Scope of Work and Services:

(A) The Commonwealth Games Delhi 2010 will consist of 17 sports-events besides the Opening & Closing ceremonies spread over 12 Competition-Venues. There are 12 Competition-Venues and 5 non Competition-Venues, all in Delhi, within the radius of 20 Kms. The details of Competition-Venues and non Competition-Venues alongwith the associated sports-events are given below for ready reference:

Competition-Venues:

S No	Competition-Venues	Sports-Events & Ceremonies	FOPs
1	JLN Stadium (Main Stadium)	(1) Opening & Closing ceremonies (2) Athletics (3) Lawn Bowls (4) Weight Lifting	
2	Major Dhyan Chand National stadium	Field Hockey	2 FOPs
3	Indira Gandhi Indoor Stadium	(1)Cycling (2) Gymnastics (3) Wrestling	
4	Dr Karni Singh Shooting Range	Shooting	
5	Thyagaraja Sports Complex	Net Ball	
6	Talkatora Indoor Stadium	Boxing	
7	Siri Fort Sports Complex	(1) Badminton (2) Squash	(1) 2 FOPs
8	Yamuna Sports Complex	Table Tennis	2 FOPs
9	Delhi University	Rugby 7s	
10	R K Khanna Tennis Complex	Tennis	
11	S P Mukherjee Swimming Pool Complex	Aquatics	
12	India Gate	Archery	

Non Competition-Venues:

S No	Non Competition-Venues/ Training Venues
1	Thyagaraja Nagar Complex
2	Delhi University

3	Chattrasal Stadium
4	Yamuna Sports Complex
5	Commonwealth Games Village

(B) It is intended to outsource the OB (Outside Broadcast) Production facilities of the GAMES on **wet-lease basis** (both equipment and manpower including the entire staff: Engineering, Production, etc.) under the Host Broadcaster assignment. It is also required that for 3 sports-events namely Boxing, Wrestling and Weightlifting, the successful entity will engage, a substantial number (not less than 50 personnel in total) from Doordarshan's staff for the required engineering and production activities, for such Host Broadcaster assignment.

While HB may prefer to outsource this job on turnkey basis, the final decision on whether the works will be awarded on a turnkey basis to an entity or to a consortium or on a non turnkey basis in which the outsourcing work may be awarded to more than one entities or to consortia, shall be taken on the basis of responses received to the EOI. The entities, who wish to bid on non turnkey basis, shall specify the sports events in which they want to participate, alongwith relevant records. Any relevant information pertaining to production activity in other events should be attached.

The Production and Coverage activities under the designated Host Broadcaster assignment shall interalia, cover all aspects of coverage and technical design from the Broadcasting perspective, including but not limited to:

- Full Production Staff.
- Entire Production Equipment including the specialized coverage equipment required (for specific sports-events) like Underwater Cameras, Swing Cameras, Helicams, Vehicle Mounted Cameras, Super Slow Motion Cameras, Ultra Slow Motion Cameras, Trackcams, Jibs, RF Cameras, Robocams, etc for the ceremonies and sports- events.
- The OB Fly Away Kits/ Trucks shall have to be configured and designed as per the internationally accepted technical specifications. These should include the required number of HDTV Cameras for specific sports-events, associated production equipment, Server based slow motion record/ playback facility, specialized coverage equipment required for specific sports-events.
- Cabling for each activity
- Any theatrical lighting that might be needed at the Venues, Lighting for Mixed Zones and Interview Areas at the Venues
- Provisions for Commentary Positions and providing and installing the requisite equipment for the Host Broadcast activities
- Provision of Beauty Shots in and around Delhi
- Venue Operations and Management
- Risk Management Plans and Operations.
- Contingencies

(C) Production of the BASIC FEED – The International Television and Radio Signals (ITVRS):

The entity (ies) will be required to install and operate at the designated venues all the necessary equipment to produce the BASIC FEED and distribute it to the Broadcast Compound at each

venue. The Broadcast Compound would be planned, operated and manned by the entity (ies). The Broadcast Compound structure at all venues would be provided by HB.

The BASIC FEED essentially consists of:

- International Television and Radio Signals
- International Sound
- English Commentary on a separate audio track
- Titling
- Timing and Results and other ancillary graphics
- Slow motion replays
- Start Numbers, Start Lists, Name of Competitors
- Final Results, World/Olympic/Commonwealth Games records as appropriate
- Special effects
- On- screen Credits
- Virtual signage (if provided by DELHI2010 or its nominee)

The BASIC FEED shall contain comprehensive coverage of all the sports-events as stated in the document. All Medal Presentation ceremonies should also be appropriately covered.

The number of cameras, associated coverage equipment and effect microphones used to cover any single sport-event will comply with the minimum standards as laid down by the Commonwealth Games Federation (CGF), i.e., the production standards undertaken for these events in the last edition of the Games which is the Melbourne Commonwealth Games held in 2006.

That an endeavor shall be made to provide the aforesaid Production and Coverage facilities, Services for the GAMES, better than that was provided in the Melbourne Commonwealth Games.

(D) Broadcast Standard:

The Broadcast Standard for these Games shall be:

High Definition Digital Format

HDTV technical standard will be HDTV 1080i/ 50 (HDTV 1080/50/I)

It is also required to provide 4:3 protect aspect ratio on all coverage, including 4:3 “safe” Graphics output besides 16:9 aspect ratio.

International Radio signal shall consist of a general background sound signal (stereo international sound), which shall be delivered independent of the international TV sound signal.

Production & Coverage Plan must be submitted by the bidder (s) for the ‘Broad Scope of Work and Services’ as mentioned at Clause No 3 above.

4. Broad Facilities to be provided/ extended by Host Broadcaster:

The Host Broadcaster would facilitate the Power supply, Air-conditioning at all venues including at the Broadcast Compounds.

The Graphics equipment as selected by the Host Broadcaster separately would be integrated with the OB Kit/ Truck of the successful entity (ies).

The Broadcast Compound at the venues would be connected on Optical Fibre Connectivity (OFC) with the IBC. This connectivity would be arranged by the Host Broadcaster / Organizing Committee of the GAMES.

The Host Broadcaster will facilitate, in association with the Organizing Committee in getting clearances, permissions pertaining to usage of RF equipment for the coverage of the event.

5. Summary Rejection:

It is expressly made clear that mere submission of EOI, eligible or not eligible, shall not confer any right whatsoever on any such entity. Any EOI submitted by an entity, which fails to satisfy the eligibility requirements set out in the Clause No 2 above, shall not be considered and would stand summarily rejected.

6. Preparation for submission of EOI:

- (i) It shall be obligatory on the part of the Entity (ies) to furnish any further information as may be sought by HB.
- (ii) They shall be under a duty to ensure that they fulfill the eligibility criteria.
- (iii) The Validity period of the EOI shall be till May 31, 2009.
- (iv) The EOI must contain essential information as per the format given below:
 - a. Name & address of the Entity (ies).
 - b. Business name and constitution
 - c. E-mail ID.
 - d. Fax No/Telephone No (s).
 - e. Experience/Past performance as desired at Clause No 2 above , particulars with supporting documents:

Sl. No.	Name & Address of client	Year of Event	Sports events covered	Remarks in terms of objectives, scope of services covered

- f. Experience details of key personnel proposed to be engaged should be submitted alongwith the EOI.
- (v) Production & Coverage Plan must be submitted for the 'Broad Scope of Work and Services' as mentioned at Clause No 3 above.

- (vi) The EOI complete in all respects must be submitted together with requisite information and annexure (s). The EOI offer should be free from ambiguity, change or interlineations. Incomplete EOI will not be considered and are liable to be rejected.
- (vii) The EOI and any annotations or accompanying documentation must be in English language.
- (viii) The EOI shall be duly signed on each page by an authorized person. Documents authorizing such person must accompany the EOI. HB reserves the right to reject outright any EOI unsupported by proof of the signatory's authority.

7. Submission of EOI:

- (A) An EOI may only be made by the submission of three (3) copies (including an electronic copy) of:
 - (i) An EOI Form as at clause 15 in the document, complete in all respects.
 - (ii) Production and Coverage Plan for the above-mentioned 'Broad Scope of Work and Services' as at clause 3 above.
 - (iii) Documents to support the eligibility criteria as at clause 2 above and for clause 6(iv) above are to be submitted alongwith the EOI. Any other supporting documents or information as required by the Host Broadcaster is to be submitted alongwith the EOI.
 - (iv) Fee of INR 5000/- (Indian National Rupees Five Thousand only) or equivalent in USD/ Euro/ UK Pound Sterling, in case of downloading the EOI document from Doordarshan website, is to be submitted alongwith the EOI.
- (B) The sealed EOI by superscribing envelope "Expression of Interest for Production & Coverage Activities under the Host Broadcaster assignment for Commonwealth Games Delhi2010" complete in all respects **should reach on or before 1400 Hours (IST) January 30, 2009** at the below given address:-

**Deputy Director General (Sports),
Host Broadcaster – Commonwealth Games Delhi2010 Cell,
Room No. 505, Tower – A,
Doordarshan Bhawan, Copernicus Marg,
New Delhi (India) – 110001**

- (C) HB will not be responsible for the loss of any EOI or for any delay in receipt of EOI by Postal transit or otherwise. EOI hand delivered should be put in the EOI box at the above mentioned address, by the specified time and date. EOI received after the closing date and time mentioned above shall not be considered. EOI (s) sent through TELEFAX/ Email will not be entertained.

8. EOI Opening:

- (i) The EOI shall be opened on **January 30, 2009 at 1600 Hrs (IST)**.
- (ii) An authorized representative of an Entity carrying a copy of the authorization letter submitted along with the EOI shall be entitled to be present at the time of EOI opening. Any person not carrying the said authorization letter shall not be allowed to attend the EOI opening.

- (iii) In case of an unscheduled holiday on the closing/opening day of EOI, the next working day will be treated as the scheduled prescribed day of closing/opening of the EOI; the time notified remaining the same.

9. Evaluation/ Scrutiny of EOIs:

Evaluation/ Scrutiny of EOIs shall be based on (i) Submission of the required documents, information by the entity alongwith the EOI, (ii) Assessment of the capability of the entity based on the past record of successful coverage of designated sports events as stated above, (iii) Offered Production & Coverage Plan as per 'Broad Scope of Work and Services' outlined above.

HB shall communicate acceptance of an EOI by Fax/ E-mail. The invitation to send EOI and the receipt of EOI would not constitute a contract between the parties.

10. Stages Subsequent to EOI:

a. **Pre-bid Conference:** Short listed entity (ies) may share their views/ comments and observations with reference to the aforesaid project with Host Broadcaster.

b. **RFP (Request For Proposal) / Tender document stage:** Short listed entity (ies) (as determined at 10 (a) above) will be required by HB to submit the bids vide RFP /Tender Documents under the 'Two-Bid System" (Technical and Commercial Bids) to RFP/ Tender document as per the requirement laid down for the purpose.

11. Address for Correspondence with Host Broadcaster:

(A) **Fax : +91 11 23381756**

E-Mail : akjailkhani@yahoo.com , abhiagra31@gmail.com

POSTAL ADDRESS:-

Deputy Director General (Sports),
Host Broadcaster - CWG D2010 Cell
Room No. 505, Tower A,
Doordarshan Bhawan, Copernicus Marg,
New Delhi-110001 India

- (B) All correspondence shall bear reference to the Invitation for EOI document number:

EOI No 1(2)/ HB-CWG Cell/ D2010/ 01/ 08-09

12. General Terms:

- a. Neither the issue of this Invitation for EOI nor any part of its contents is to be taken as any form of commitment or acknowledgement on the part of HB to proceed with any EOI or any entity and HB reserves the right to annul or terminate the process or reject any EOI at any time or stage without assigning any reason.

- b. HB reserves the right and absolute discretion at any time and without any liability whatsoever, to amend, vary, waive and/or modify any or all of the terms and conditions of this Invitation for EOI without assigning any reason whatsoever or prior notice being provided to any entity.
- c. HB shall in no circumstance whatsoever, be responsible or liable in any manner whatsoever, for any costs or expenses incurred or any loss suffered by the entity, in connection with or in consequence of the preparation or delivery of any EOI , or compliance with any of the requirements of the Invitation for EOI or in any other manner.
- d. Any concealment of a material fact or a misrepresentation shall lead to disqualification of the Entity (ies).
- e. In case any clarification is sought by HB after opening of EOIs, the reply of the Entity should be restricted to the clarification sought.
- f. Canvassing in any form shall render the EOI liable to be rejected.
- g. The Entity shall be deemed to have duly considered all terms of this Invitation for EOI document and acknowledge that it intends to submit an EOI offer in accordance with the provisions of this document having accepted the terms and conditions as have been incorporated herein and/or that may be incorporated by HB through any Addendum (s).
- h. Each Entity irrevocably and unconditionally accepts and agrees that by submitting an EOI :
 - (i) It agrees to be bound by the terms, conditions and obligations set out in this Invitation for EOI document together with such other terms and conditions as HB may, in its sole discretion, require ; and
 - (ii) It has read and understood, and agrees and accepts, the provisions and procedures, and terms and conditions (including the outcome) of this Invitation for EOI.
 - (iii) It agrees that the offer shall remain valid till the expiry of the validity period as specified in this Invitation for EOI.
- i The decision of HB shall be final while finalizing the EOI .
- j The Entity (ies) should not directly or indirectly relate to any employee of Doordarshan/ Prasar Bharati.
- k. The Entity (ies) has not been blacklisted/ debarred by any Government/ Semi Government Organization or Corporation in India, at any stage.
- l The Entity(ies) would be fully responsible to follow all labour welfare legislations in India and Host Broadcaster will not be responsible for any default/ violation of labour welfare legislations by the party.

13. Arbitration:

Disputes or Differences. arising from this Invitation for EOI document or in any manner connected therewith shall be subject to the following dispute resolution mechanism:

- (i) Any dispute shall initially be referred to the designated Senior Management of the parties for amicable settlement. Parties shall nominate two persons each from their Senior Management within ten days of a dispute arising.
- (ii) If no amicable settlement is arrived at within 30 days then any party may refer the dispute to a Sole Arbitrator to be nominated by CEO Prasar Bharati. The Sole Arbitrator as the case may be, shall be retired Judge / Judges of the Supreme Court of India. The place of arbitration shall be New Delhi. All arbitration proceedings shall be conducted in English and in accordance with the provisions of the Arbitration and Conciliation Act 1996 as amended from time to time.
- (iii) The Arbitration award will be final and binding upon the parties, and each party will bear its own costs of arbitration and equally share the fees of the arbitral tribunal unless the arbitral tribunal decides otherwise.
- (iv) All disputes shall be subject to the exclusive jurisdiction of Courts at New Delhi only.

14. Governing Law:

Indian laws, both substantive and procedural, shall govern.

15. EOI Form:

Having examined the details given above in Invitation to EOI and terms set out above, I/we hereby submit the relevant information for considering my/our EOI.

- i. I/We accept all the terms and conditions of EOI as set out above.
- ii. I/We hereby certify that all the statements made and information supplied in the enclosed documents and accompanying statements are true and correct.
- iii. I/We have furnished all information and details necessary for EOI. My/our EOI is complete in all respects.
- iv. I/We submit all necessary documents in support of our eligibility, experience and capability.

Signature of the Authorized representative

Enclosures

Seal of applicant

Date of submission
