

## Doordarshan to go digital by 2017

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To offer better audio quality and sharper picture to millions of its viewers, public broadcaster Doordarshan plans to go completely digital by 2017. Officials in the Information and Broadcasting Ministry said a roadmap for making broadcasting operations completely digital is being planned and would be unveiled after discussions with industry stakeholders. If the plans fall in place, public broadcaster Prasar Bharati would go completely digital by 2017. Serious efforts towards achieving this have already begun, as it is a priority area for I&B minister Ms Ambika Soni, sources said. — PTI