

ANNOUNCEMENT FOR COMMISSIONED PROGRAMMES FOR THE NORTH-EAST UNDER THE NORTH-EAST COMMISSIONED PROGRAMME GUIDELINES FOR THE FINANCIAL YEAR 2010-11.

Proposals are invited from the Private Empanelled Producers/Directors (Category-A and Category-B) who were empanelled for the North-East in the different Kendras for production of Programmes/genre as listed below under the provision of the guidelines for consideration, processing and approval of Commissioned Programmes for telecast in the North-East channels of Doordarshan. The proposal must be on the following subjects/themes.

I Broad outline of themes and genres which will be required for commissioning:

1. Eminent personalities who influenced the shaping and development of the diverse socio-cultural aspects of the societies of the NER highlighting their visionary ideals and practices.
2. Recognized literary works projecting the cultural and ethnic heritage of the region.
3. Recognized literary works highlighting futility of insurgency and terrorism.
4. Folk tales of NER with messages of moral values and Communal Harmony.
5. Women Empowerment
6. Child Right Issues
7. Literary works/short stories by Eminent/Sahitya Academy Award Winning Authors.
8. Comedies
9. Adventure/detective thriller
10. Orientation for harnessing youth for regional growth.
11. Adventure resort in North-east
12. Programme on Integrity of North-East Regional States with other States of India
13. Combating Militancy and insurgency in North-Eastern region

(2)

14. Docu-drama featuring interesting anecdotes from the eventful lives of stalwarts of NER in different socio-cultural fields.
15. Portrayal of the skill and dexterity of craftsmen of NER who have conserved the tradition in their respective fields and also created a beautiful blend of modernism and tradition.
16. Science Fiction
17. Reality Shows
18. Soap Operas

II. Applicants should apply in the specific languages against the Kendras in which they were empanelled. The Kendra-wise languages are given below:

DDK, Guwahati	-	Assamese
PPC(NE), Guwahati	-	English/Hindi
DDK, Dibrugarh	-	Assamese
DDK, Silchar	-	Bengali
DDK, Shillong	-	Khasi
DDK, Tura	-	Garo
DDK, Agartala	-	Bengali and Kokborok
DDK, Imphal	-	Manipuri
DDK, Kohima	-	English
DDK, Itanagar	-	Hindi/English
DDK, Aizawl	-	Mizo

Doordarshan reserves the right to allot the number of programmes to be commissioned.

The Commissioning will be in Fixed Budget Mode. The required duration of each episode will be 22 ½ minutes but in special cases may be extended up to 45 minutes in case of Reality Shows.

III. NORTH-EAST ROUND-UP

For PPC, Guwahati/DD-I(National): Weekly magazine programme on North-east Round Up – 52 Episodes. (For this programme producers should

(3)

have experience in News & Current Affairs also in addition to 5 years experience in the production of the programmes).

The programme shall be in English for a duration of 22 ½ minutes and shall include developmental stories, cultural round-ups, sports events and other interesting current issues pertaining to the region.

IV(A) . All Empanelled Producers (applicants) should note that:

1. Each programme proposal should contain a Non-refundable Processing Fee of Rs.5, 000/- (Rupees Five Thousand) only in the form of a Crossed Bank Draft to be prepared in favour of “PBBCI, Directorate General, Doordarshan, New Delhi” for each programme proposal.
2. No proposals will be valid without the required processing fee.
3. The envelope containing the proposal be superscribed as proposal for commissioned programme with clear mention about the Kendra, language, theme and genre etc.
4. One Self-addressed Envelope (11’ x 5” in size) is required to be attached with the proposal.

IV(B). The following details are required to provide in all proposals:

- a) Name of Kendra for which proposals is submitted
- b) Themes/subjects applied for
- c) Number of Episodes applied for
- d) Language in which applied
- e) Detailed scenario script/screenplay of all episodes with concept and treatment, in case of a short serial of up to 4 episodes. In case of longer serials, synopsis of all episodes or 26 episodes, whichever is less, along with detailed scenario script/screenplay for four episodes.
- f) Details of Production Team including names bio-data and addresses of the Director, Researcher, Script Writer, Director of Photography and Music Director along with written confirmation of each one, agreeing to be engaged for the production of the

(4)

programmes. No change in the production team, once intimated, will be made without the prior consent of Prasar Bharati.

- g) Cost of Production containing the full details of budget break up at pre-production, production and post Production stages (this may be in a separate sealed cover, superscribed, proposed budget inside the main cover, although the programmes will be under Fixed Budget Basis.
- h) An affidavit to the effect that the applicant shall have no objection to cancellation of the programme assignment, if any information furnished is found to be incorrect at any stage of commissioning of programmes.
- i) The Producer (Applicant) will produce such other documents and provide such other information at the time of presentation or any other point of time whenever required by Doordarshan.
- j) Un solicited, suo-motto and incomplete proposals will not be accepted.
- k) Two copies of passport size photographs of producers and Directors duly attested by a Gazetted Officer on Separate Sheet of Paper must submitted.
- l) The applicant must clearly mention the empanelment code number along with the copy of the empanelment letter.
- m) The applicant must clearly mention the category 'A' or 'B' of their empanelment status.

V(A). The producers will be liable to pay all taxes, like Service Tax or any other such taxes which may be levied by the Government from time to time and shall be paid by the producers.

V(B). Only one programme will be allotted to an applicant in the entire Scheme including NORTH-EAST ROUND UP. However, they are free to apply to any number of genres.

(5)

V(C) The cost per episode for Fiction based programmes will be Rs.2.20 lakh and Rs.1.60 lakh for non-Fiction based programmes.

VI(A). Each proposal shall carry at its first page, an index indicating about the enclosures with their page numbers. All documents/affidavits should be submitted with their proposal. Additional time for submission of such documents will not be given. The Producer should bring the original documents when called for Oral Presentation as the same are required for verification by the Evaluation Committee during presentation or at any other point of time.

VI (B). All proposals should be submitted BY REGISTERED/SPPED POST and must reach the office of the Director of the concerned Kendra on or before 6.00 P.M. of 31ST July 2010.

VII. The addresses of the Kendra are given below:

- (1) The Kendra, Doordarshan Kendra, Aizawl, Durtlang, Aizawl-796025
- (2) The Kendra, Doordarshan Kendra, Guwahati, R.G. Baruah Road, Guwahati – 781024 (Assam)
- (3) The Director PPC(NE), Doordarshan, Guwahati, R.G. Baruah Road, Guwahati – 781024 (Assam)
- (4) The Director, Doordarshan Kendra, Mallhibill, Tarapur, Silchar-788003
- (5) The Director, Doordarshan Kendra,, Shillong, Laitkor Peak, Shillong-10 (Meghalaya).
- (6) The Director, Doordarshan Kendra, Agartala, P.O. A.D. Nagar, Agartala-799 003(Tripura State)
- (7) The Director, Doordarshan Kendra, Kohima, Jatsoma village (Near Science College), Kohima – 797 002 (Nagaland)
- (8) The Director, Doordarshan Kendra,, Imphal, Porompat, Imphal-795010 (Manipur)

(6)

- (9) The Director, Doordarshan Kendra, Tura, Dakopgre (West Garo Hills), Tura- 794001 (Meghalaya)
- (10) The Director, Doordarshan Kendra, Itanagar, D-Extension (Near Postal Colony), Itanagar-791111 (Arunachal Pradesh)
- (11) The Director, Doordarshan Kendra, Dibrugarh, Milan Nagar, P.O., C.R. Building, Dibrugarh-786003.
- (12) **The proposals for NORTH-EAST ROUND UP should be submitted to the Director, PPC(NE), Doordarshan , Guwahati.**

VIII. No proposals will be received BY HAND under any circumstances. Proposals reaching the Office after the expiry of the fixed last date on account of Postal delay, Bondh calls, Road Blockades etc. will not be entertained. Hence it will be the responsibility of the Producer (applicant) to ensure submission of their proposal well in advance so that proposals reaches the office on or before the last date & time of submission.

IX. It may be noted that clause N(v) & (vi) of the Guideline should be read as follows since an amendment has been made to clarify the term of “Family” used in the guidelines.

“An individual Producer/Production House/members belonging to same family will be granted only one assignment irrespective of the number of subject categories per round of Commissioning. For the purpose of this clause, “Family” shall mean

- (a) Spouse (including judicially separated spouse)
- (b) Dependent parents
- (c) Dependents brothers/unmarried dependent sisters
- (d) Dependent sons/dependent unmarried daughters (including such step sons/step daughters and adopted sons/adopted daughters)

A family member will be treated as dependent unless he has been an Income Tax payer during the last three financial years and has attached income tax return in proof of the same and also has been an independent Producer in his own right as per the documentary evidence submitted by him.

(7)

Clause N (vi) may read as follows:

No Government servant and any persons working in Prasar Bharati will be allowed to apply as a Producer under these guidelines, family members of officials working in Prasar Bharati including in its two constituents – Doordarshan and All India Radio.

For the purpose of this clause: “Family” shall mean:

- a) “Spouse (including judicially separated spouse)
- b) Blood relatives including father, mother, brother, sister, son or daughter
- c) Those related by marriage including son-in-law, daughter-in-law, father/mother or daughter-in-law/son-in-law and
- d) Step-son./step-daughter and adopted son or adopted daughter”

X. The detailed announcement may be downloaded from the DD official website www.ddindia.gov.in.

The desirous producers may visit Doordarshan’s website:<http://www.ddindia.gov.in> and surf the menu option ‘Business’ to find ‘Guidelines for Commissioned Programmes’ for North-East and submit application strictly as per norms and requirements enshrined therein.