

PRESS ADVERTISEMENT

Prasar Bharati Board has decided to fill up the vacant slots on the DTH service of Doordarshan DD Direct Plus through e-auction system. The eligibility conditions and other details for 4th e-auction are displayed on DD Website: www.ddindia.gov.in The last date for receipt of the applications along with the EMD of Rs.3.48 crore by Demand Draft of any Scheduled Bank and a processing fee of Rs.10,000/- on or before 5.00 PM, 16th December, 2011 along with the application in favour of PB (BCI), Doordarshan Commercial Service, New Delhi.

Subject: Fourth e-auction for filling up of five channel slots on DD Direct plus DTH platform on 21st December, 2011

The fourth e-auction for bringing TV channels on Doordarshan DD Direct plus DTH platform is scheduled for 21st December 2011. Two channels in December, 2011 and three channels in January 2012 are getting vacant. All TV channels interested in getting placed on Doordarshan DTH platform may submit an EMD of Rs 3.48 Crore and a processing fee of Rs 10,000/- in favour of PB, BCI, Doordarshan Commercial service payable at New Delhi. EMD amount of Rs. 3.48 Crore will be refunded to all channels who are not successful in the e-auction bidding. The base price for the e-auction will be Rs 3.48 Crore.

The last date for the submission of the application along with the requisite Demand drafts is 5 PM, 16th December, 2011. All the applicant channels will be given required training and practice drills before the actual e-auction. Twenty-one days public notice as required by Telecommunication (Cable and Satellite) Interconnection Regulation 2004 as amended, will have to be given before the removal of channels who are on DD Direct Plus DTH platform and are neither successful in the bidding process nor have participated in the e-auction.

The e-auction will be conducted by M/s NCDEX SPOT, Mumbai on their portal <https://trade.nspot.in>. Online training and Mock drills will be provided to all applicant channels by M/s NCDEX on 19th and 20th December, 2011.

Your application letter along with the requisite Demand Drafts and with a copy of the registration, Up-linking and Down-linking permission letters of the Ministry should reach the O/o Director General: Doordarshan, Copernicus Marg, Doordarshan Bhavan, New Delhi-110001, in the facilitation counter or in Room No. 320 to Mr. Man Singh, Section Officer (DTH). Your application may also be sent by Speed Post/Courier to Mr. R. Venkateswarlu, ADG (P) at the above address. However, Doordarshan will not be responsible for any Postal delay. Please ensure that the names, contact nos. and e-mail IDs of at least, two authorized officials of your company, who will participate in the e-Auction, is mentioned in the body of your application letter. If you have any further query please contact:

1. Mr. R. Venkateshwarlu, ADG(P)
011-23382028

Email: rapurirvl@yahoo.co.in

2. Mr. George Kuruvilla, Director (Tech), Prasar Bharati Sectt.,
at 011-23351337 email: twinlight@sify.com